



**TICASS International Conference
Urban Visibility, Mobility,
Information and Technology
of Images
6th — 7th December, 2018
Resource Center of Pwani University
in Kilifi, Kenya**

6th of December, 2018

8:00-8:15 Opening remarks: Prof. Muniro Tsanuo, DVC Research and Extension

8:15-8:30 Opening remarks: Prof. Mohammed Rajab, Vice Chancellor

8:30-8:45 Opening remarks: Dr. Aleksandra Lukaszewicz Alcaraz and Prof. Stephen Muoki

8:45-9:30 Keynote: Aleksandra Lukaszewicz Alcaraz, Urban Visibility in Intercultural Perspective

9:30-9:45 Break

9:45-11:30 Session: *Intercultural perspectives on visual communication in Germany, ex-Yugoslavia and Kenya*

Grazyna Czubinska and Roman Mazur, *Visual communication in urban space of Berlin for the future transportation solutions evolving out of TICASS as academic project supported by the EU*

Lea Horvat, *Post-socialist readability of socialist mass housing estates: Examples from ex-Yugoslavia*

Stephen Muoki, *Imaging AIDS in Kenya: A historical analysis of public and visual messages on HIV and AIDS epidemic between 2011-2018*

Michael Maua, *Perception of librarians on visual literacy: a case of selected universities in Kenya*

Tomasz Huk, *School visualization in urban space by the example of selected African and European countries*

11:30-11:45 Break

11:45-13:15 Panel discussion: Perceiving, dwelling, understanding, and transgressing urban spaces. Visual readings between Kenya and Italy

Giuseppe Capriotti, *The production of images to construct typical public spaces in the Kenyan coast from Malindi to Mombasa.*

Flavia Stara, *Images of Cities and Invisible Landscapes.*

Rosita Deluigi, *Inter-urban explorations: from urban spaces to relational places*.
Stefano Polenta, *Image and place. Which relationships?*
Raffaele Tumino, *Force of images and critical distance*.

13:15-14:00 Lunch

14:00-16:00 Workshops: Zbigniew Rogalski, *Gift*

7th of December, 2018

8:00-9:30 Session 1: Visual urban spaces – from education to marketing

Maria Czerepaniak-Walczak, *For whom and what for are visual signs in an open urban space; their functions of inclusivity and exclusivity*.

Elżbieta Perzycka, *Visuality of the urban spaces. Symbols, contexts, narrations*.

Aleš Loziak, *The visual (photographic) literacy of an individual in a public environment*.

Anna Watoła, *Visualization in colour-blindness education for pre-school age on the example of kindergartens in Poland and Kenya*.

9:30-9:45 Break

9:45-10:30 Keynote: Rosita Deluigi, *Intercultural trespassing: educational errancy between information surfaces and meaningful messages*

10:30-12:00 Session 2: Visual urban spaces – from education to marketing

Tomáš Pavlíček, *Visual Aspects of Architectural Development of Public Space on the Chosen Urban Cases*.

Lidia Marek, *Monuments in urban public spaces as visual messages – an ethical perspective*.

Edwin Wangoli Wanjawa, *Community Engagement as a Driver of Inclusive and Sustainable Public Spaces in African Cities: Experiences and Lessons from Kenya*.

Sylvia Bakowska, *The relevance of visual communication to improve city marketing*.

Anna Brosh, *Facebook as a platform of visual communication*.

12:00-13:00 Visit to the exhibition *Re-approachment with public space* in Pwani University Library

13:00-14:00 Lunch

14:00-14:45 Closing remarks: Flavia Stara

15:00-16:30 Workshop: Zbigniew Rogalski, *Gift*



This project has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement NO 734602



European
Commission

Horizon 2020
European Union Funding
for Research & Innovation



www.ticass.eu