



25.06.2016

Data wydarzenia: 23.09.2016 - 25.09.2016

**Expanding Universes. Exploring Transmedial & Transfictional Ways of World-Building**

Typ wydarzenia: Konferencja

Miejscowość: Kraków

Organizatorzy: Ośrodek Badawczy Facta Ficta

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**OVERVIEW**

It is no doubt that with the dynamic evolution of fantastic narratives a world-centered model of storytelling has started to proliferate, changing the way one can interact with fictional representations of worlds in literature, movies, video games, comic books, any other media. A growing interest in media-conscious world-building, both amongst scholars and fans, clearly shows that the future of narrative and media studies lays not with monomedial, but transmedial studies—especially when no-one seems to question cross-overs, retellings, remediations, or any other narrative devices so common in contemporary storytelling. From Star Wars Expanded Universe/Legends top-down and bottom-up transfictional storytelling or transmedial campaign for The Hunger Games the movie to multimodal storytelling in Doug Dorst's "S" or Bioshock: Infinite—we all engage in a plethora ways of world-making, and what transmedial narratology needs nowadays to do, is to analyze these storyworlds in their variety without imposing any paradigmatic world-building model for creators to follow. Consequently, organizers of the conference will welcome presentations or full panel proposals covering:

- key and emerging concepts in transmedia studies and transmedial narratology;
- theoretical discrepancies between transmediality, multimodality, and transfictionality;
- theory, history, and philosophy of world-building in literature and other media;
- top-down and bottom-up world-building and storytelling;
- ways of inhabiting fictional/virtual worlds: immersion, interactivity, and beyond;
- franchises and franchised universes: their expansion and narrative potential;
- fan & fandom studies with an emphasis on participatory authorship in shared universes, entertainment supersystems, and more;
- means of narrative/economical control (i.e. canon, moderated/curated content, licencing etc.) in massive world-building enterprises;
- psychological and philosophical contexts of world creation;
- case studies of transmediality, transfictionality, and world-building across media (MCU, Game of Thrones, StarCitizen, Star Wars, DC Universe, and many more);

### **KEYNOTE SPEAKER**

Confirmed conference keynote speaker is a prominent narrative theorist, Marie-Laure Ryan, author of the most important books in possible worlds theory, hypertextuality, transmedia storytelling, transfictionality & multimodality, immersion theory, and narrative studies, such as *Possible Worlds, Artificial Intelligence, and Narrative Theory* (1991), *Narrative as Virtual Reality: Immersion and Interactivity in Literature and Electronic Media* (2001), *Avatars of Story* (2006), or (co-edited), *Narrative Across Media: The Languages of Storytelling* (2004) or *Storyworlds Across Media. Toward Media-Conscious Narratology* (2015).

### **REGISTRATION, SUBMISSIONS & FEES**

The conference language is English. To register for the conference, one should send in editable format (.doc, .docx.) 600-words abstracts featuring (1) the title of presentation, (2) a concise bio-note, (3) current affiliation, and (4) all necessary contact information (official email address & phone number) at [transmedialstudies@gmail.com](mailto:transmedialstudies@gmail.com) by June 30th 2016. Successful applicants will be notified within two weeks after the deadline.

Attendees are also encouraged to send us full panel proposals composed of (1) abstracts from a minimum number of 4 delegates, (2) up to 600 words description of the panel, (3) a suggested title of the panel and, most importantly, (4) email addresses of all delegates included in the proposed panel.

The conference fee of 100€ will cover conference materials, catering and all other essentials, but does not include accommodation.

### **MORE INFO**

Further details regarding the venue, suggested accommodation and transportation will be continuously updated at the website [transmedialstudies.wordpress.com](http://transmedialstudies.wordpress.com).

Organisers do welcome all questions and requests at [transmedialstudies@gmail.com](mailto:transmedialstudies@gmail.com).

The conference will be followed by a peer-reviewed monograph, published by Facta Ficta Research Centre and licenced under Creative Commons 4.0 as an ebook stored in a globally accessible repository (CeON Center for Open Science) and / or in peer-reviewed special editions of renowned scholarly journals.

We look forward to seeing you in Kraków!

### **THE ORGANISING COMMITTEE**

Ksenia Olkusz, PhD (Facta Ficta Research Centre in Kraków)

Piotr Kubiński, PhD (University of Warsaw)

Krzysztof M. Maj (Jagiellonian University, Facta Ficta Research Centre in Kraków) - project co-ordinator

Sven Dwulecki (Eberhard Karls University Tübingen)

Data zgłaszania prelegentów: 30.06.2016 21:30

Data zgłaszania uczestników: 30.06.2016 21:30

Linki:

- <https://transmedialstudies.wordpress.com/>

Słowa kluczowe: Facta Ficta, transmedia, transnarratologia